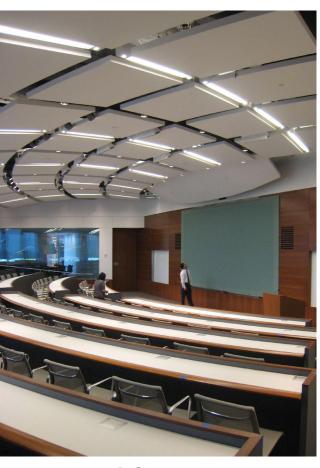
# DIMENSIONAL FUNDS ADVISORS - AUSTIN, TX

Flex-T PoE Lighting Solution







DIMENSIONAL FUNDSADVISORS

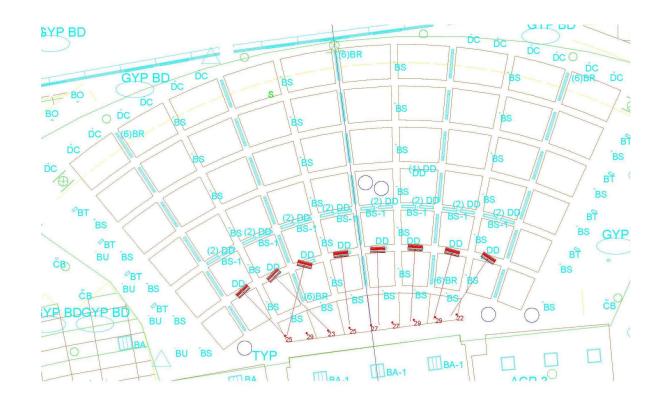
LIGHTING UPGRADES

Before After



# LIGHTING LEVELS – DESIGNED IN AGI 32

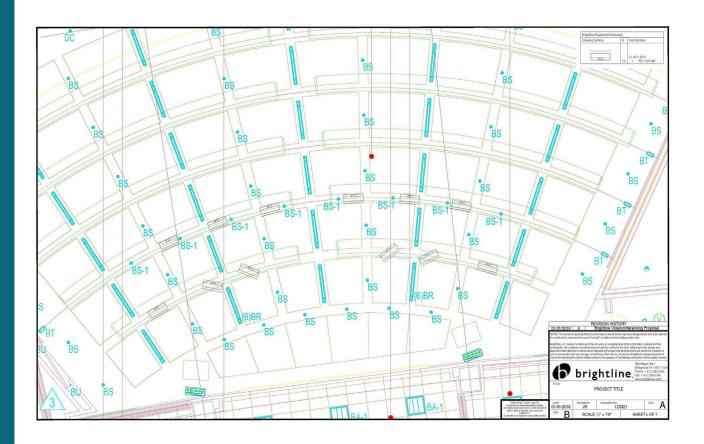
- RunningAGI level calculations ensures the ideal light is delivered where, and only where, it's needed.
- The levels are calculated vertically at approximate seated face height and target IESNA standards for video light levels.
- For Dimensional Funds design solution, eight low-profile, highperformance L1.2s evenly illuminate the presentation area.
- The digitally-controlled fixtures are outfitted with 5600K LEDs, medium-field control screens and gel frames.





# AUTOCAD LIGHTING LAYOUT

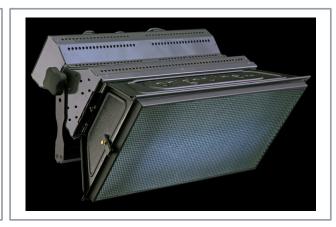
- Based on the lighting task and ceiling conditions, the most efficient fixtures are chosen for design process.
- The light legend indicates the types of light fixtures selected in design and their prescribed accessories.
- The aesthetic of the lighting design placement becomes a cool architectural element.
- Brightline's AGI and rendering ability provides a realistic pre- example of installed results.







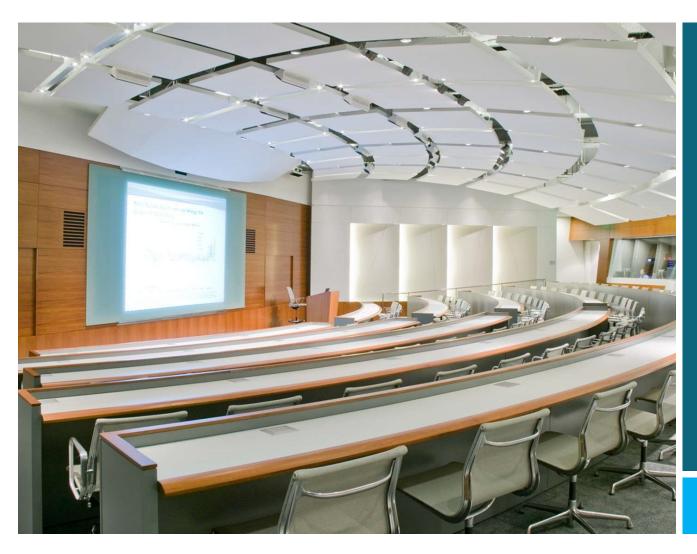




#### SELECTED LIGHTING FIXTURE

- Original upgrade of the space in 2008 utilized Brightline's fluorescent SeriesONE fixtures, custom finished in white to blend with the ceiling.
- A decade later, an LED upgrade was proposed. The LED SeriesONE fixtures replaced their fluorescent counterparts one to one.
- Fixture accessories, including control screens, allows light to illuminate the presenter while not washing out the display.

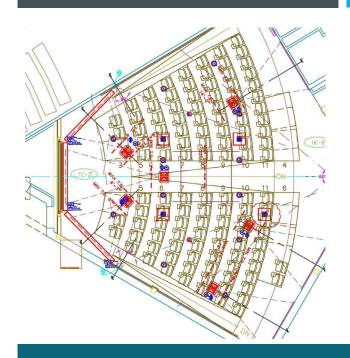


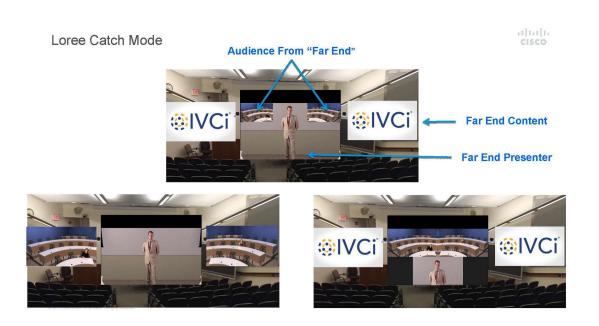


DIMENSIONAL FUNDADVISORS WITH LIGHTING UPGRADES

# RUTGERS UNIVERSITY

BL.16 and Micro-T Lighting System



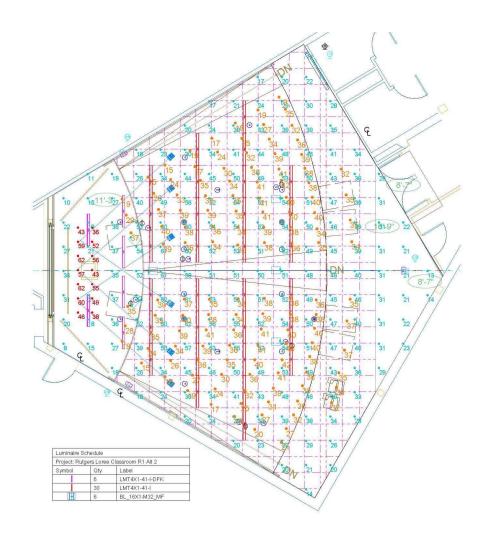


# RUTGERS UNIVERSITY INITIAL PLANS



### LIGHTING LEVELS – DESIGNED IN AGI 32

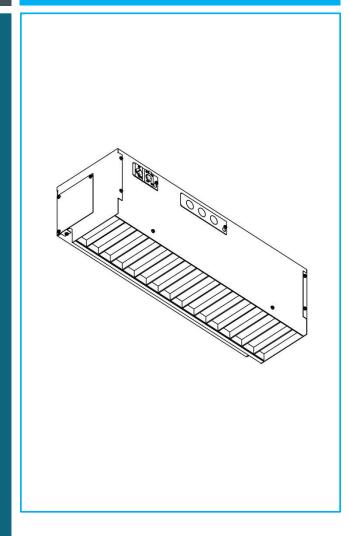
- AGI levels are checked to ensure that every seat in the classroom and the presenter's area are videoready.
- Rutger's Vice Chancellor of Technology set the goal of "moving ideas instead of people" and delivered it through collaboration with IVCi who designed an immersive classroom.
- Key to collaboration is seeing people and content. Proofing levels with AGI calculations guarantees that all people from front to back of rooms are properly lit for video, and that unwanted light is restricted from the monitors that feature critical content.
- Proper video levels and ratios ensure that the results of distance education are uncompromised.





### SELECTED LIGHTING FIXTURES

- The LED Micro-T is recessed in rows that follow the curve of the ceiling and provide the students' lighting.
- BL.16s light the instructor lectern area without washing out any content on the instructional monitors throughout the room.
- Brightline excels at directing light specifically where it needs to be and restricting light where it doesn't.









RUTGERS
UNIVERSITY
WITH
LIGHTING
UPGRADES

### U.S. SENATE HEARING ROOM

DMX-controlled Video Plus

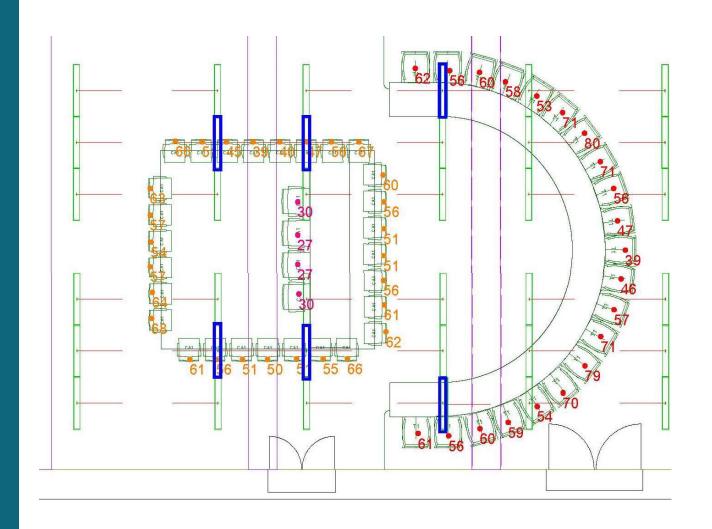


# U.S. SENATE HEARING ROOM BEFORE UPGRADES



#### LIGHTING LEVELS – DESIGNED IN AGI 32

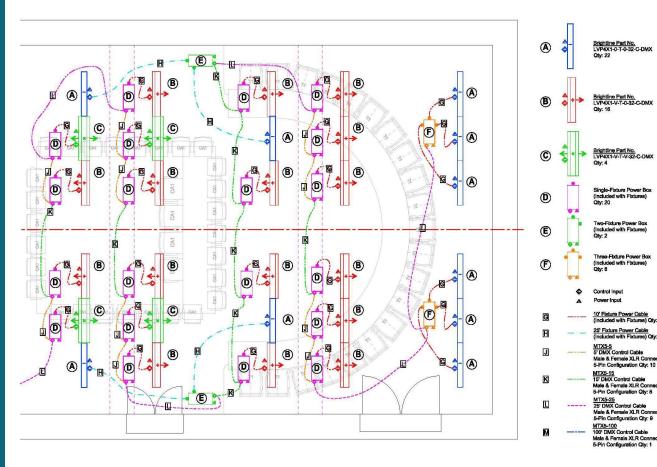
- Occupied in 1982, the Hart Senate Building is the 3<sup>rd</sup> building built to serve the US Senate.
- Central to the building is the Senate Hearing Room, with a function of importance that belies the building's intentionally nondescript exterior.
- Designed to allow light to enter while maintaining maximum privacy, the Hearing Room is equipped for electronic and written press.



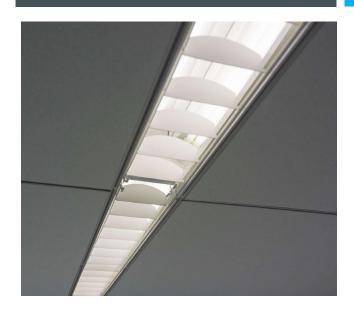


#### AUTOCAD LIGHTING LAYOUT

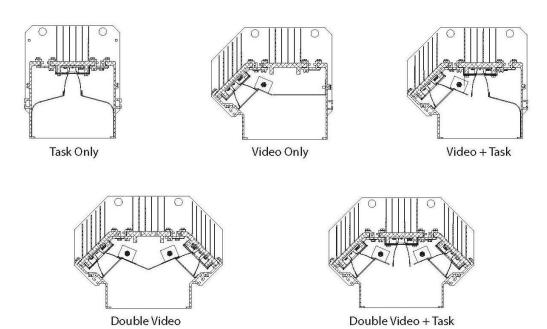
- Brightline layouts provide installation support indicating ideal lighting placement and electrical wiring and control connections.
- Control and power cables are indicated at proper lengths to power boxes in lighting and control legend.
- Additional support can be provided through voice or video conference or through negotiated onsite services.











- The Video Plus is unique in that it provides Video + Task light from the same fixture designed to fit within a 6-inch track.
- The Video Plus can be configured in continuous runs.
- Configuration options are for task only, video only, video + task, double video, and double video + task.





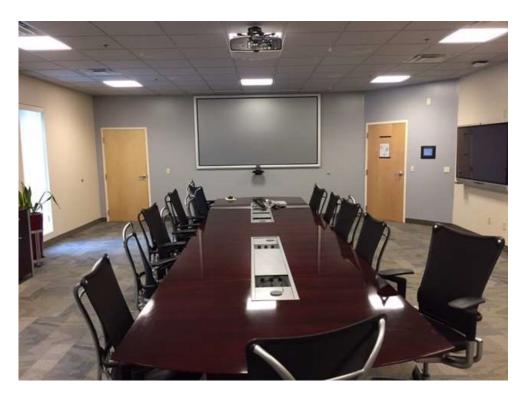


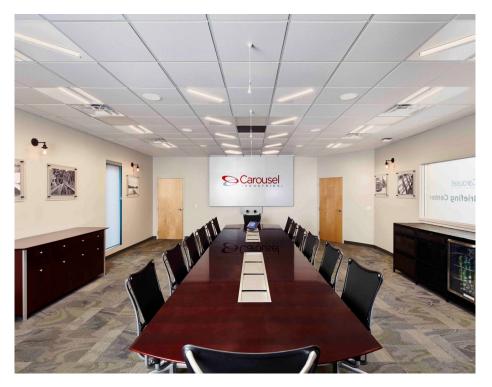
# CAROUSEL INDUSTRIES EXETER, RI

PoE Flex-T Lighting System with Crestron Integration



# EXECUTIVE SHOWCASE CONFERENCE ROOM LIGHTING UPGRADES



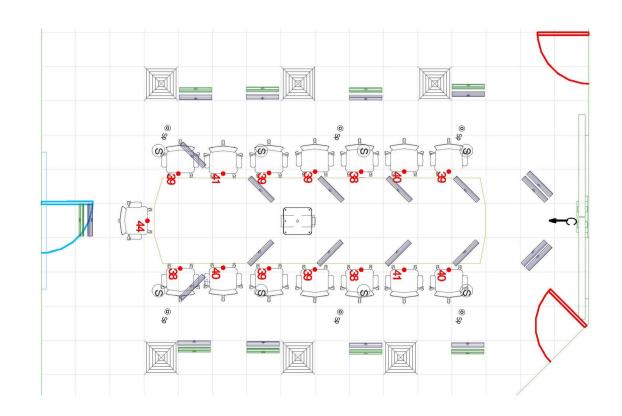


Before After



### LIGHTING LEVELS – DESIGNED IN AGI 32

- Red numbers indicate
   vertical footcandles at face
   height, as participants look at
   the camera.
- Light levels meet IESNA & InfoComm standards, reaching between 25-50FC.
- Green fixtures are for wall wash, providing a 2:1 ratio between participants and back wall.
- Directional fixtures and optics control light so displays are not washed out.





#### ROOM RENDERING – DESIGNED IN AGI 32

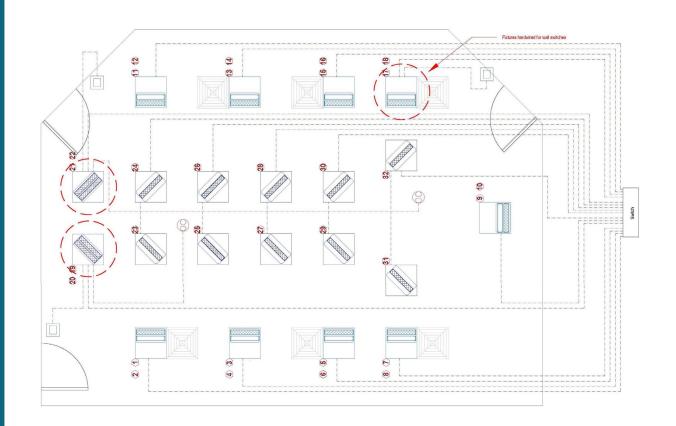
- Rendering used to show visual proof of concept.
- Shows how fixtures illuminate. m the presenter while not washing out displays.





#### AUTOCAD LIGHTING LAYOUT

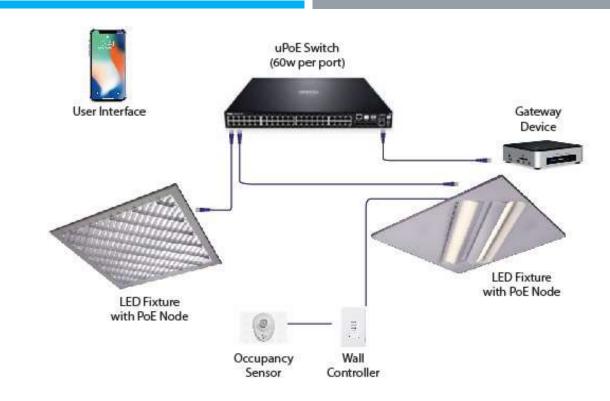
- Symmetrical fixture layout increases aesthetics in the room.
- Combination of single and double module fixtures to optimize lighting performance.
- Layout designed to accommodate existing ceiling obstructions: HVAC, task fixtures, speakers and microphones.
- Drawing provides cable runs and channel information for easyfixture set-up.





#### SELECTED LIGHTING FIXTURES & POE CONTROL





- Fixtures, wall controller and occupancy sensors communicate via Igor Technology's PoE Gateway Device.
- Integrated with Crestron control to provide full lighting, audio and video control from touch screens.
- Power and data sent via 4PPoe cable.





EXECUTIVE
SHOWCASE
CONFERENCE
ROOM
WITH
LIGHTING
UPGRADES

# UBER ATG PITTSBURGH, PA

VideoPlus Lighting Solution



# UBERATG CONFERENCE ROOM LIGHTING UPGRADES



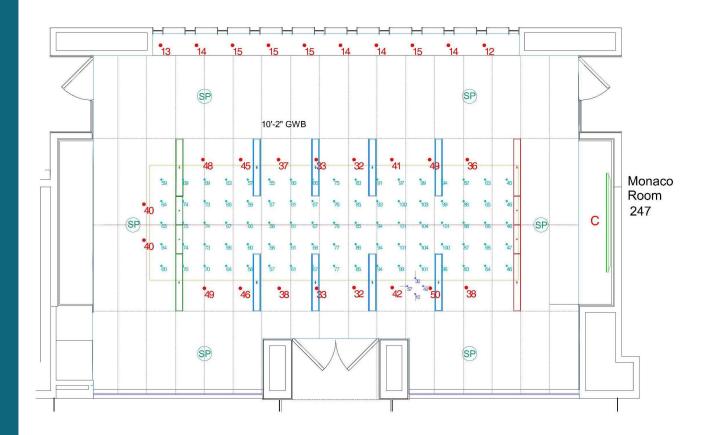


Before After



# LIGHTING LEVELS – DESIGNED IN AGI 32

- Red numbers indicate vertical footcandles at face height, as participants look at the camera.
- Evenly distributed footcandles at vertical face height match ideal IESNA target levels.
- The Video Plus provided an elegant solution that enabled beautifully even levels throughout the room.







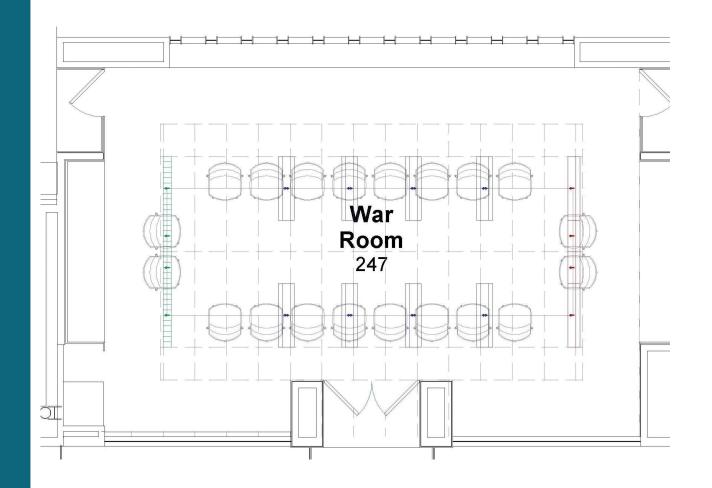
#### ROOM RENDERING – DESIGNED IN AGI 32

- Rendering used to show visual proof of concept.
- Shows how different fixture layouts will fit aesthetically in the space.

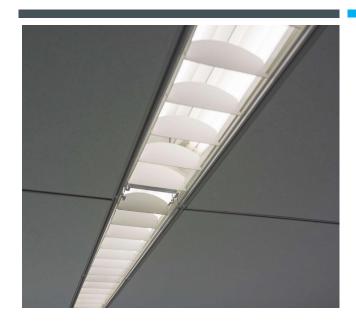


#### AUTOCAD LIGHTING LAYOUT

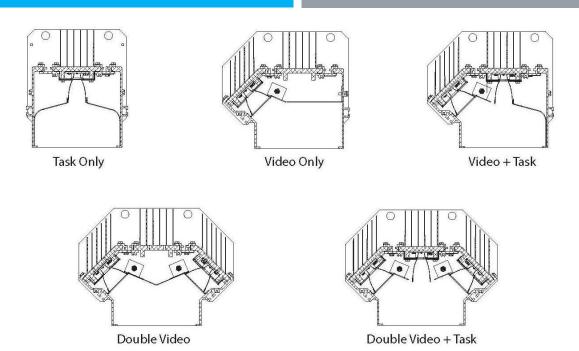
- Based on the lighting task and ceiling conditions, the most efficient fixtures are chosen for design process.
- The aesthetic of the lighting design placement becomes a cool architectural element.
- Brightline's AGI and rendering ability provides a realistic preexample of installed results.





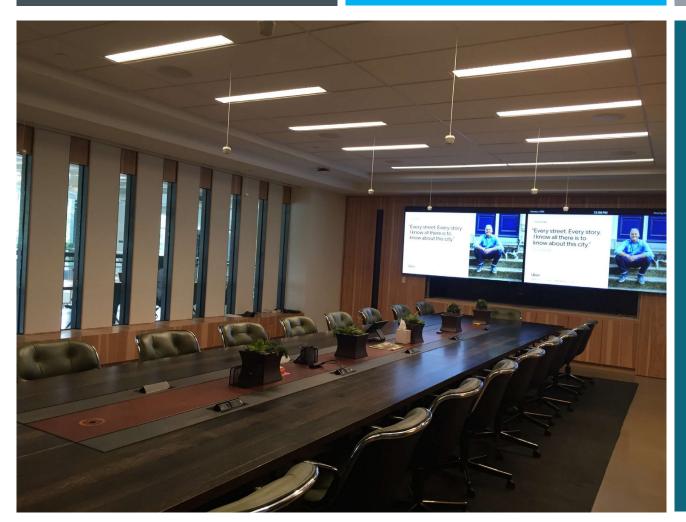


#### SELECTED LIGHTING FIXTURES



- The VideoPlus is unique in that it can provide task and crossing video light from the same fixture designed to fit in a 6-inch track.
- The VideoPlus can be configured in continuous runs.
- Configuration options are for task light only, video light only, video + task, double video channels, and double video + task.





# UBERATG CONFERENCE ROOM WITH LIGHTING UPGRADES



# CITY OF MARICOPA, AZ

Flex-T PoE Lighting Solution







CITY OF MARICOPA

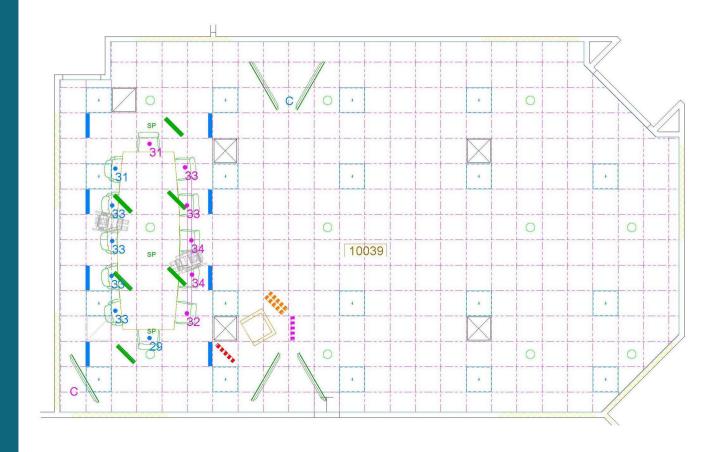
LIGHTING UPGRADES

Before After



### LIGHTING LEVELS – DESIGNED IN AGI 32

- With a once in 25-years budget, the facilities team at Maricopa County contracted Spinitar to design and integrate a state-of-the-art video conference facility for their public access council meetings.
- Both the Maricopa and Spinitar team appreciated the benefits of a total PoE-controlled lighting scheme.
- Evenly distributed foot-candles at vertical face height match ideal IESNA target levels.
- Brightline replaced the surfacemounted fluorescent lights that blocked line of sight with ceilingrecessed LED Flex-Ts.
- The new PoE LED lighting was carried throughout the room into task lights, providing a cohesive look and the convenience and safety of low voltage control.





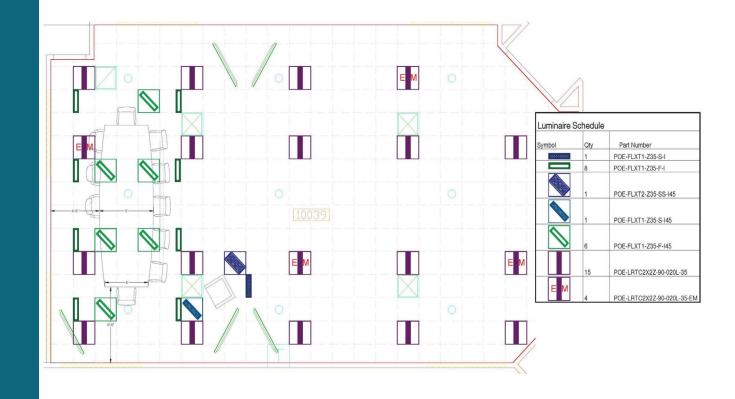


#### ROOM RENDERING – DESIGNED IN AGI 32

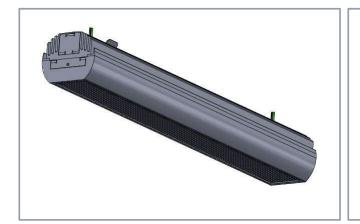
- Rendering used to show visual proof of concept.
- Shows how fixtures are able to illuminate the presenter while not washing out displays.



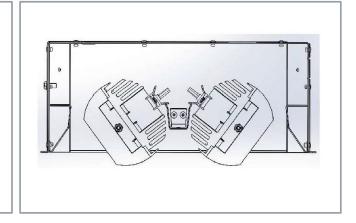
- Based on the lighting task and ceiling conditions, the most efficient fixtures are chosen for design process.
- The light legend indicates the types of light fixtures selected in design and their prescribed accessories.
- The aesthetic of the lighting design placement becomes a cool architectural element.
- Brightline's AGI and rendering ability provides a realistic pre-example of installed results.







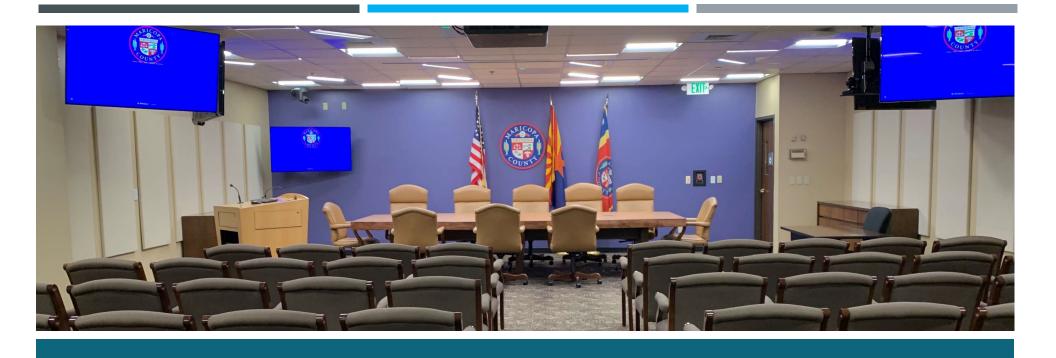




### SELECTED LIGHTING FIXTURES

- The Flex-T can be configured in various panels with single or double modules and run near-continuously as individual modules.
- Panels are available in 45-degree, center-mount and off-set mount configuration to create full 2-ft by 2-ft or 595-mm by 595-mm tiles.
- The Flex-T is the most flexible lighting fixture system available for mounting in aT-bar ceiling and beyond.





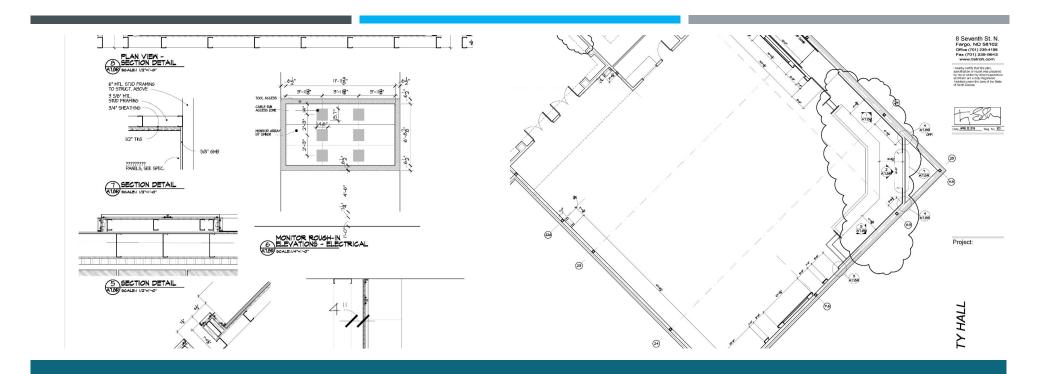
# CITY OF MARICOPA WITH LIGHTING UPGRADES



# CITY OF FARGO, ND

**BL.16 Lighting System** 



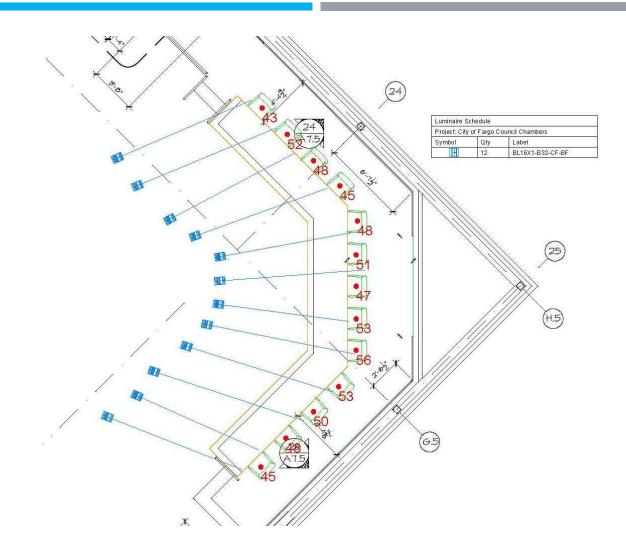


#### CITY OF FARGO INITIAL DRAWING SET



## LIGHTING LEVELS – DESIGNED IN AGI 32

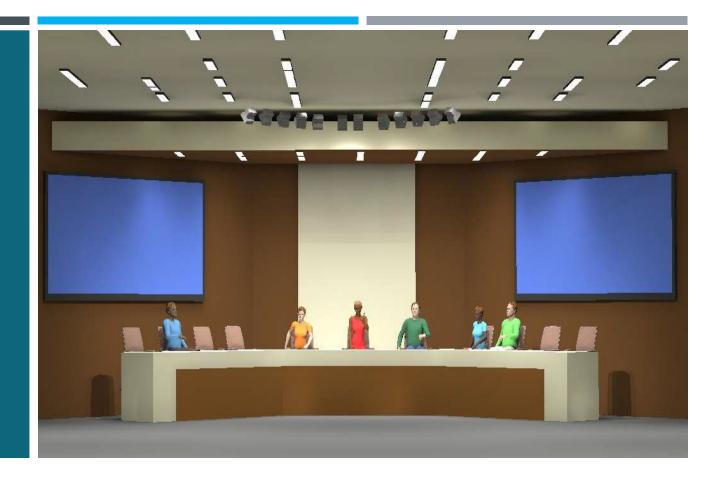
- RunningAGI level calculations ensures the ideal light is delivered where, and only where, it's needed.
- The levels are calculated vertically at approximate seated face height and target IESNA standards for video light levels.
- For City of Fargo's design solution, twelve low-profile, high-performance BL16s evenly illuminate the thirteen dais seat positions.
- The digitally-controlled fixtures are outfitted with 3200 degree LEDs and broad field zone control screens.
- With the efforts of AVI Systems and JTH Lighting Alliance, the successful project installed in January 2019.





#### ROOM RENDERING – DESIGNED IN AGI 32

- Rendering used to show visual proof of concept.
- Shows how fixtures illuminate the presenter while not washing out displays.











### SELECTED LIGHTING FIXTURES

- The versatile BL.16 is available with interchangeable narrow, medium, broad, or super-wide optics in 3200 or 5600 degrees Kelvin.
- The rare LED fixture with a phase-control option, the BL.16 also comes with low voltage and (60W) PoE control.





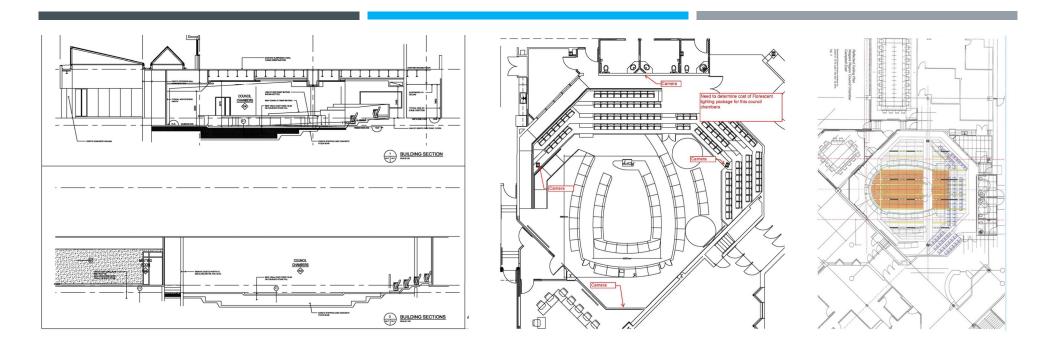
#### CITY OF FARGO COUNCIL CHAMBERWITH LIGHTING UPGRADES



## NIAGARA REGIONAL COUNCIL CHAMBERS

VideoPlus Linear Installation in Custom Ceiling





# NIAGARA REGIONAL COUNCIL CHAMBERS INITIAL DRAWINGS



#### LIGHTING LEVELS – DESIGNED IN AGI 32

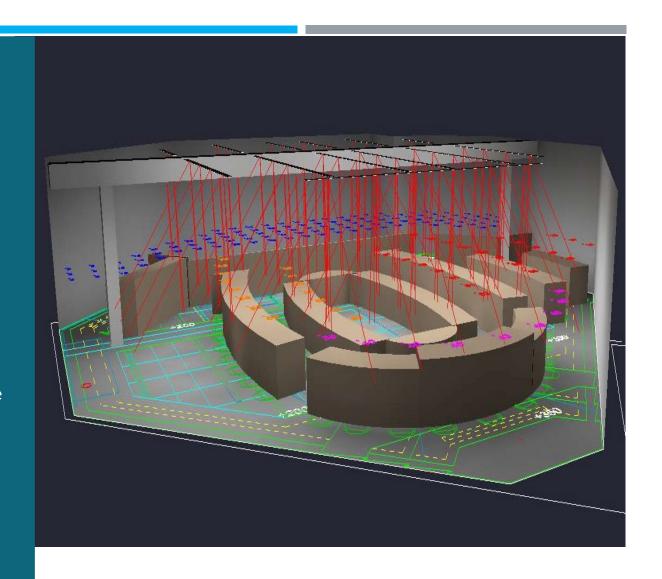
- The challenge at NRCC was to evenly light the dais and audience with unobtrusive linear fixtures.
- The VideoPlus provided an elegant solution that enabled beautifully even levels throughout the chambers.
- Every single chair has perfect vertical foot-candle levels for video optimization.
- The integrity of the room monitors and their critical content is well-maintained within this visually-comfortable environment.



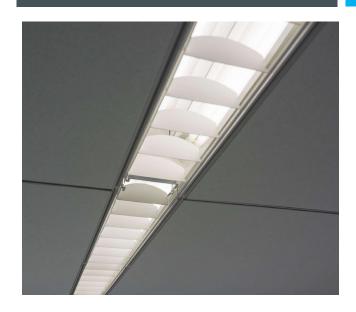


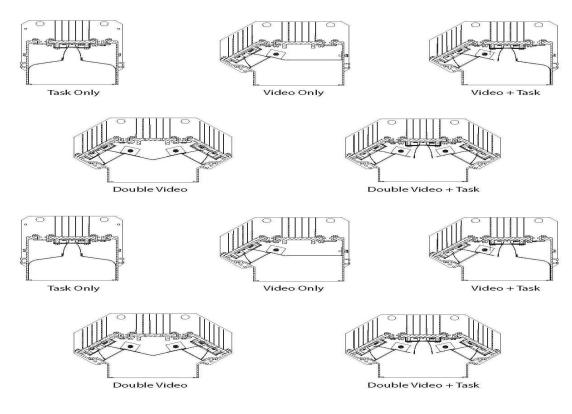
## LIGHTING RENDERING – PREPARED IN AGI 32

- AGI renderings enable Brightline design to check each beam angle to ensure that its direction is ideal.
- Design renderings allow ratios of foreground to background to be finetuned in advance of installation.
- Surface finishes can be imported into the design rendering program to further the accurateness of the virtual representation.
- Levels for each monitor and presentation device are reviewed to check for unwanted glare.









### SELECTED LIGHTING FIXTURES

- The Video Plus is unique in that it can provide task and crossing video light from the same fixture designed to fit in a 6-inch track.
- The Video Plus can be configured in continuous runs.
- Configuration options are for task light only, video light only, video + task, double video channels, and double video + task.





NIAGARA REGIONAL COUNCIL CHAMBERS

WITH LIGHTING UPGRADES

